



DOCUMENTARY CROWDFUNDING INTERNSHIP

AT SEEING VOICES MONTREAL & PICTURE THIS PRODUCTIONS
FROM APRIL 27 TO JUNE 26, 2015
DEADLINE TO APPLY: APRIL 12, 2015



The Deaf and hearing organization [Seeing Voices Montreal](#) and Montreal film production company [Picture This Productions](#) are looking for 2 energetic interns to help us launch our upcoming Crowdfunding campaign for “Seen & Heard” (www.seenandheardmovie.com), a new feature length documentary film about a mixed Deaf and hearing theatre group mounting an original play. The documentary follows the troupe’s members over one season while giving a unique window into the challenge of its Deaf crew and cast, and the hearing members who have delved into their world.

You would be joining an energetic, enthusiastic team and assisting us with preparing and then launching a Crowdfunding campaign on Indiegogo to raise funds to complete the film.

You will work with the film company’s producer and one of Seeing Voices Montreal’s communications team member to launch, and effectively manage a one month Crowdfunding campaign to be held mid May to mid-June 2015.

This is an unpaid internship position running part-time (14 hours/ week) from April 27 to May 18 and full-time (36 hours/week) from May 18 to June 26. The selected candidates would gain great insight into arts fundraising, crowdfunding campaign management, effective copywriting skills, social media networking, and get a great overview of the documentary film process. They will also be credited in the film’s final credits and on its website.

KEY JOB RESPONSIBILITIES

- Help coordinate campaign prep: organizing the campaign videos (but not shooting or editing it), securing perks and preparing Indiegogo page
- Developing press releases and distribute online and to major news outlets
- Copywriting
- Co-managing the campaign once launched on a day to day basis
- Once launched helping manage daily social media outreach
- Helping fulfill perk delivery at campaign end
- Helping field media enquiries

HELPFUL EXPERIENCE (some or all appreciated)

- Work on previous crowdfunding campaigns
- Experience writing ad copy and/or press releases
- Good organizational skills
- Good knowledge and use of multiple social media platforms
- Overall strong English and/or French written communication skills
- Knowledge of the Deaf and Hard of Hearing communities helpful but not essential

PERKS

- Access to Picture This Productions office
- A free Seeing Voices Montreal ASL class
- Tickets to The Little Mermaid
- Seeing Voices Montreal tickets
- Invitation to cast and crew post-production party
- Invitation to any screenings or screening parties held in Montreal
- Mentorship for your own film projects

To apply, send your CV and cover note to maureen@picturethis.ca by April 12.



Seeing Voices Montreal (SVM) began in 2012 with the goal of raising D/deaf awareness through performing arts, education, and community interactions. SVM is composed of a diverse group of volunteers ranging from native ASL (American Sign Language) users, native LSQ (Langue des signes québécoise) users, ASL students and other individuals engaged in the Montreal Deaf community.

Find out more at: www.seeingvoicesmontreal.com



Established in 1995, Picture This Productions is an award-winning film production company based in Montreal. Fluently bilingual in both English and French, our experienced crews shoot throughout North America and beyond. Our Documentary and Fiction Division produces original, award-winning documentaries, short films and series for television and other platforms.

Find out more at www.picturethis.ca